

# Miss Arkansas

Scholarship Foundation

## SPONSORSHIP OPPORTUNITIES 2021-2022

***“Education is for improving the lives of others, and for leaving your community and world a better place than you found it.”***

– Marian Wright Edelman - Founder, Children’s Defense Fund

**Will you donate today to help provide important scholarships to educate Miss Arkansas and Miss Arkansas’ Outstanding Teen candidates?**

Education is the key to success in everything we do. So important, that many young women enter the Miss Arkansas system because of its scholarship program.

**I am asking for your help today** because I know you are one who believes in ensuring these young women have every chance to succeed and the ability to achieve their educational goals,

Thanks to generous donors, nearly \$215,000 in scholarships were awarded to 91 Miss Arkansas and Miss Arkansas’ Outstanding Teen candidates at the June 2021 competition. **Our goal is to reach \$250,000 in scholarships for the June 2022 competition. Will you help provide this funding by donating?**

If you are a past sponsor continuing your tradition of providing important educational opportunities to these candidates, **THANK YOU.** You have made a huge impact on candidates like Whitney, who recently shared this with me:



*“I am incredibly grateful each and every donor who provides scholarships for the Miss Arkansas Organization. I will graduate from the University of Arkansas next year debt free thanks to your generosity. Thank you for making a difference in the lives of young women in our organization and investing in their futures.”*

- Whitney Williams, Miss Arkansas 2021

Thanks to generous sponsors, the Miss Arkansas Scholarship Organization is one of the **top scholarship providers** in the Miss America system. **Please help today by donating** to ensure these candidates the very best opportunity to achieve their goals.

Thankfully,

Susie Morgan, Chair

## **SPONSORSHIP OPPORTUNITIES 2021-2022**

### **\$10,000+ Cash Donation**

- 3 Full-page ads in Competition program
- Nightly recognition from stage and on-screens
- **VIP Box Seating** (all nights)
- Max of 3 Scheduled appearances by Miss Arkansas during the year
- Table in the lobby during Competition week (if desired; with prior approval)
- 2 Copies of program
- 4 wristbands for visitation (all nights)

### **\$5,000+ Cash Donation**

- 2 Full-page ads in Competition program
- Recognition from stage
- **VIP Floor Seating** for 4 (all nights)
- 1 Scheduled appearance by Miss Arkansas during the year
- 1 copy of program
- 4 wristbands for visitation (all nights)

### **\$2,500+ Cash Donation**

- 1 Full-page ad in Competition program
- Recognition from stage
- **Premier Floor Seating** for 2 (all nights)
- 1 scheduled appearance by Miss Arkansas during the year
- 1 copy of program
- 2 wristbands for visitation (all nights)

### **\$1,000+ Cash Donation**

- ½ page ad in Competition program
- Recognition from stage
- 2 Tickets (all nights)
- 1 copy of program
- 2 wristbands for visitation (all nights)

### **\$500+ Cash Donation**

- Donor Listing in Competition program
- Recognition from stage
- 2 Tickets (all nights)
- 1 copy of program
- 2 wristbands for visitation (all nights)

### **Below \$500 - Gifts of any size help!**

- Donor listing in Competition program

For questions/information, contact:

Baxter Sharp, Treasurer  
Miss Arkansas Scholarship Foundation, Inc.  
[jbsharp3@att.net](mailto:jbsharp3@att.net)

The Miss Arkansas Scholarship Foundation is a registered 501(c)(3) nonprofit organization.  
All donations are tax-deductible to the fullest extent as allowed by IRS regulations.

## SCHOLARSHIP PLEDGE AGREEMENT – Due by March 25, 2022

Thank you for helping provide scholarships to Miss Arkansas and Miss Arkansas' Outstanding Teen Candidates.

**My donation is to support** (choose one)  **MISS**  **TEEN**  **General Scholarship Fund**

### Donor Information

Name of Scholarship \_\_\_\_\_

**Is this**  **Renewal** or  **NEW** (IF NEW, must be pre-approved by Foundation | Minimum \$250 Teen/\$500 Miss)

Name of Person/Company  
to be Recognized \_\_\_\_\_

Primary Name & Contact Info (for all correspondence and tickets)

Name \_\_\_\_\_

Primary Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City

ST

ZIP

### DONATION INFO **Scholarship Amount Donated \$** \_\_\_\_\_

#### Payment by

Check (payable to **Miss Arkansas Scholarship Foundation** or **MASF**) or  Credit Card

Need invoice – send to \_\_\_\_\_

### DONOR BENEFITS (see attached for additional explanation)

Donation Levels	Program Book Listing/Ad*	Tickets for All Nights (Emailed to above address)
\$10,000+	3 full pages	VIP Box
\$5,000-\$9,999	2 full pages	4 in VIP Seating
\$2,500-\$4,999	1 full page	2 in Premier Seating
\$1,000-\$2,499	½ page	2 tickets
\$500-\$999	Listed	2 tickets
\$499 and below	Listed	n/a

\* **If Benefits include an Ad**  Want same ad as prior year  Will submit new ad\*\*

\*\* **If NEW ad, it is due March 25, 2022** (see ad specifications on next page)

**Ad to be furnished by**  Donor or  MASF (If MASF, info must be submitted by March 15)

## All Funds are due by March 25, 2022

Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

**THANK YOU AGAIN!**

**QUESTIONS? Call 870.734.4060**

# AD SPECIFICATIONS

Ads must be submitted by **March 25** (no exceptions); if received after March 31, ad will not be in Program  
**Send camera-ready, high resolution ad to Suzie Gresham – [suzie@paffordems.com](mailto:suzie@paffordems.com)**

**AD SIZES** – (Note: ads submitted which do not meet these specifications will be bordered in white)

Full Page (with bleed) 8.75" x 11.25"

Full Page (w/o bleed) 7.75" x 10.25"

Half Page (no bleed) 7.75" x 10.25"

## IMPORTANT - Bleed Information

- Bleed - the image runs off the top, sides, bottom, or all of the page.
- Photos or other background images are fine to bleed, but wording/text should be within "safe zone" margins (see diagram).
- Original artwork should include the bleed.
- 2-page spreads may require additional "gut bleed" inside (center of each page).
- **GUIDELINES MUST BE FOLLOWED; charges may be incurred for additional work.**
- **Photos of Miss Arkansas: If you wish to have a photo of Miss Arkansas included in your ad, please call the Miss Arkansas business office.**

**Photos in Ads** – high resolution photos only – 300 dpi minimum

**Accepted File Types** – PDF – set to "press quality" when saving. All text/fonts must be outlined or embedded in file. In some instances we can accept a JPEG, but file manipulations charges may be incurred.

**ONLY SUBMIT FINAL FILE – NO CHANGES CAN BE MADE ONCE SUBMITTED**

**SUBMIT YOUR HIGH-RESOLUTION AD TO**

**Suzie Gresham**

**[suzie@paffordems.com](mailto:suzie@paffordems.com)**

**In your email, please include:**

- **Company Name**
- **Website (if applicable)**
- **Primary Contact Person's Name**
- **Company Mailing Address**
- **Primary Phone & Email**

**Ad File Names – Must include identifying information in the file name - "who/what/where"**

**Examples:**

**"BaleChevrolet\_1of2fullpage\_FoundationSponsor"**

**"Dillards\_1of3fullpage\_InKindSponsor"**

